



Clean Water. It starts with you.

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## CMWEA ANNOUNCES WINNERS OF 2009 CLEAN WATER TV AD CONTEST

ST. CLOUD, MN — If the record number of entries is any indication, area high school students are serious about keeping our water resources clean. This year 31 videos were entered in Central Minnesota Water Education Alliance' (CMWEA) *Make the Water Connection* TV ad contest, each showing how students would creatively spread the clean water message. The contest's three top honors go to entries from Apollo and Sauk Rapids-Rice high schools, with each receiving \$700 for their school and a \$300 Gander Mountain gift card.

Area high school students were invited to create 30-second TV ads promoting one of CMWEA's top ten water protection tips at [www.mnwaterconnection.com](http://www.mnwaterconnection.com). Selected by judges from CMWEA, the Freshwater Society, Charter Media, Regent Broadcasting, St. Cloud Times and Thelen Advertising, the 2009 winners are:

**"Get in the Know"** by Sauk Rapids-Rice High School students Joel Conzemius and Austin Motl, and sponsored by Curt Olson, industrial technology instructor.

**"Special Tree"** by Sauk Rapids-Rice High School student Eric Marshall, and sponsored by Curt Olson, industrial technology instructor.

**"Scare Factor"** by Apollo High School student Kamren Kubesh, and sponsored by Mark Weimer, technology education teacher.

Five honorable mention ads were also selected, including entries from Apollo, Rocori, Sauk Rapids-Rice and Tech high schools. St. Cloud Mayor Dave Kleis will officially recognize the winners at the CMWEA Ducky Awards event, 5 p.m. Tuesday, May 12 at Gander Mountain in Waite Park. Entries can also be viewed after May 15 at [www.mnwaterconnection.com](http://www.mnwaterconnection.com), and on Charter channel 19.

CMWEA is a joint effort of area city, county and water quality organizations that have pooled their resources to educate residents about protecting water quality. CMWEA welcomes inquiries from organizations interested in supporting the clean water effort. To learn more, visit [www.mnwaterconnection.com](http://www.mnwaterconnection.com)

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Official "Make the Water Connection" Ad Contest Sponsor

**Make the Water Connection** is a program of the **Central Minnesota Water Education Alliance (CMWEA)**

with support from: Stearns County; the cities of Cold Spring, Melrose, Paynesville, Richmond, Rockville, St. Cloud, St. Joseph, Sartell, Sauk Rapids and Waite Park; St. Joseph and Le Sauk townships; Sauk River Chain of Lakes and Koronis Lake associations; the Upper Mississippi River Source Water Protection Project, Sauk River Watershed District, Stearns County Soil & Water Conservation District and the Minnesota Rural Water Association.

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